

FilmCrave Media Kit

Why advertise on FilmCrave?

FilmCrave is innovating the way small to medium sized companies advertise. The concept is simple. No more middlemen. Deal directly with the publisher.

Why is FilmCrave unique?

FilmCrave is not your average social network. Derived from a desire to let anyone showcase their review talents (or lack there of), and a yearning to let anyone create their own top 100 movie list, FilmCrave has displayed a staying power in the market unlike any other network. While many sites have fallen, FilmCrave has grown. The success comes from listening to our users' wants, seeking the entertainment world's desires, and using our ability to implement.

Why pay money to submit to a directory that no one views?

Our users are loyal entertainment seekers and have a strong desire for technology products and new innovations. Promote your brand to them, and you're sure to gain followers for your product.

FilmCrave is a certified Quantcast publisher. View statistical information here:

<http://www.quantcast.com/filmcrave.com>

Awards:

"Named #3 on Mashable.com's Top 10 Movie Social Networks List" – Mashable.com

"2009 Best in Category" – ovguide.com

"Top 10 2008 Most Innovative Home Based Business" – StartupNation.com

"Best Niche Social Network" – Judge's Choice, mashable.com

Available Spaces

 monthly costs with 3 month commitment

SEO Links: located at the bottom of the page, near "contact us" and "our friends"

- 15 spaces available: text link ads (maximum 3 word phrase) : \$25 per month
- Includes only one keyword phrase linking to advertiser site

Cost Per Thousand based advertising

- 300 x 250 ad at \$7 CPM
- 728 x 90 ad at \$5 CPM
- Skin/Wallpaper ad at \$12 CPM